



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25279388

CPE: 278/295/5290

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/4/2016 at 5:07 PM

Flight: 10/18/16 - 10/24/16

Advertiser: CLINTON, HILLARY

Product: TV

Agency Order #: 5333708

Buyer: Outen, David

Salesperson: ALEXANDRA
BRADLEY

202-955-5342

Version: Current State Version 2

Station: WSTR

Market: Cincinnati

Office: WASHINGTON

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: ALEXANDRA BRADLEY

202-955-5342

Total \$: \$3,900.00
Total Spots: 50
Total CPE: \$0.00

Total GRP:
Traffic #: 2629219
Separation:

Comments: Dollars reduced per client request. pls cmt

#	Day/Time	DP	Program	Rate	Len	10/18	Total Spots	Total \$	CPE	GRP
1	Tu-F,M 7a-8a		Good Morning Cincinnati at 7a	\$40.00	30	4	4	\$160.00	\$0.00	0.0
Level 3										
2	Tu-F,M 8a-9a		Good Morning Cincinnati at 8a	\$40.00	30	5	5	\$200.00	\$0.00	0.0
Level 3										
3	Tu-F,M 9a-10a		Jerry Springer	\$75.00	30	2	2	\$150.00	\$0.00	0.0
Level 3										
4	Tu-F,M 10a-11a		People's Court	\$60.00	30	3	3	\$180.00	\$0.00	0.0
Level 3										
5	Tu-F,M 11a-12n		Judge Mathis	\$60.00	30	3	3	\$180.00	\$0.00	0.0
Level 3										
6	Tu-F,M 12n-1p		People's Court	\$60.00	30	4	4	\$240.00	\$0.00	0.0
Level 3										
REV-7	Tu-F,M 4p-5p		Steve Wilkos	\$45.00	30	4	0	\$0.00	\$0.00	0.0
Level 3										
Changes: Day/Time from Tu-F,M 1p-2p to Tu-F,M 4p-5p, Rate from 60 to 45										
REV-8	Tu-F,M 6p-6:30p		Family Feud	\$225.00	30	3	1	\$225.00	\$0.00	0.0
Level 3										
Changes: Day/Time from Tu-F,M 1p-2p to Tu-F,M 4p-5p, Rate from 60 to 45										
REV-9	Tu-F,M 6:30p-7p		Family Feud	\$250.00	30	3	1	\$250.00	\$0.00	0.0
Level 3										
Changes: Day/Time from Tu-F,M 7p-7:30p to Su 7p-8p, Rate from 325 to 125										
10	Sa 4p-5p		Two Broke Girls	\$25.00	30	1	1	\$25.00	\$0.00	0.0
Level 3										
REV-11	Su 7p-8p		Big Bang Theory	\$125.00	30	1	0	\$0.00	\$0.00	0.0
Level 3										
Changes: Day/Time from Tu-F,M 7p-7:30p to Tu-F,M 7p-7:30p, Rate from 300 to 325										
12	Tu-F,M 7p-7:30p		Big Bang Theory	\$325.00	30	1	1	\$325.00	\$0.00	0.0
Level 3										
Changes: Day/Time from Tu-F,M 7:30p-8p to Tu-F,M 7p-7:30p, Rate from 300 to 325										
13	M 8p-9p		Law & Order: SVU-MYNET1	\$80.00	30	1	1	\$80.00	\$0.00	0.0
Level 3										

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Agency: GMMB Advertiser: CLINTON, HILLARY
GMMB 3050 K ST NW Product: TV
WASHINGTON DC 20007
Agency Order #: 5333708
Buyer: Outen, David
Salesperson: ALEXANDRA BRADLEY
202-955-5342
Primary Demo:
Con Type: POLITICAL/VOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342
Total GRP:
Traffic #: 2629219
Separation:
Total Spots: 50
Total CPP: \$0.00
Total \$: \$3,900.00

#	Day/Time	DP	Program	Rate	Len	10/18	10/18 - 10/18	Total Spots	Total \$	CPP	GRP
14	M 9p-10p		Law & Order: SVU-MYNET2	\$80.00	30	1		1	\$80.00	\$0.00	0.0
Level 3											
REV- 15	Tu 9p-10p		BONES	\$80.00	30	1	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 16	W 9p-10p		LAW & ORDER: SVU	\$80.00	30	1	0	0	\$0.00	\$0.00	0.0
Level 3											
17	F 8p-10p		AMERICAN NINJA WARRIOR	\$80.00	30	1		1	\$80.00	\$0.00	0.0
Level 3											
18	Sa 8p-10p		BOB'S BURGERS ELEMENTARY	\$40.00	30	1		1	\$40.00	\$0.00	0.0
Level 3											
REV- 19	Tu-M 10p-10:30p		Local 12 News @ 10P	\$200.00	30	5	3	3	\$600.00	\$0.00	0.0
Level 3											
20	Tu-F 10:30p-11p		Mike & Molly	\$35.00	30	4		4	\$140.00	\$0.00	0.0
Level 3											
21	Tu-F 11p-11:30p		Two and a Half Men	\$35.00	30	4		4	\$140.00	\$0.00	0.0
Level 3											
22	Tu-F 11:30p-12m		Mike & Molly	\$35.00	30	3		3	\$105.00	\$0.00	0.0
Level 3											
REV- 23	Tu-F 12p-3p		Divorce Court	\$60.00	30	0	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 24	Sa 12n-4p		SATURDAY MOVIE	\$20.00	30	0	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 25	Su 12n-4p		SUNDAY MOVIE	\$20.00	30	0	0	0	\$0.00	\$0.00	0.0
Level 3											
REV- 26	Tu-F 3p-4p		Maury Povich	\$60.00	30	0	0	0	\$0.00	\$0.00	0.0
Level 3											

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Agency: GMMB
GMMB 3050 K ST NW
WASHINGTON DC
20007

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Flight: 10/18/16 - 10/24/16
Advertiser: CLINTON, HILLARY
Product: TV

Agency Order #: 5333708
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Salesperson: ALEXANDRA BRADLEY
202-955-5342

Station: WSTR
Market: Cincinnati
Office: WASHINGTON

Primary Demo:
Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342

Total \$: \$3,900.00
Total Spots: 50
Total CPM: \$0.00

Total GRP:
Traffic #: 2629219
Separation:

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
						10/18					
REV- 27	Tu-F,M 5p-6p Level 3		Hot Bench	\$75.00	30	0	0	0	\$0.00	\$0.00	0.0
REV- 28	Sa 5p-6p Level 3		The Office	\$25.00	30	0	0	0	\$0.00	\$0.00	0.0
REV- 29	Sa 6p-7p Level 3		Cougar Town	\$25.00	30	0	0	0	\$0.00	\$0.00	0.0
REV- 30	Th 8p-9p Level 3		X FILES	\$80.00	30	0	0	0	\$0.00	\$0.00	0.0
REV- 31	Th 9p-10p Level 3		X FILES	\$80.00	30	0	0	0	\$0.00	\$0.00	0.0
REV- 32	Su 8p-10p Level 3		LAW & ORDER SVU	\$80.00	30	0	0	0	\$0.00	\$0.00	0.0
REV- 33	Sa 10p-11p Level 3		Ring Of Honor	\$20.00	30	0	0	0	\$0.00	\$0.00	0.0
REV- 34	Sa 11:30p-12m Level 3		Cheaters	\$20.00	30	0	0	0	\$0.00	\$0.00	0.0
REV+ 35	Tu-F,M 1p-2p Level 3		Steve Wilkos	\$60.00	30	0	4	4	\$240.00	\$0.00	0.0
REV+ 36	Tu-F,M 7:30p-8p Level 3		Big Bang Theory	\$300.00	30	0	1	1	\$300.00	\$0.00	0.0
REV+ 37	Tu 8p-9p Level 3		BONES	\$80.00	30	0	1	1	\$80.00	\$0.00	0.0
REV+ 38	W 8p-9p Level 3		LAW & ORDER: SVU	\$80.00	30	0	1	1	\$80.00	\$0.00	0.0
TOTALS: 50						50		50	\$3,900.00	\$0.00	0.0

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Agency: GMMB Advertiser: CLINTON, HILLARY
GMMB 3050 K ST NW Product: TV
WASHINGTON DC
Agency Order #: 5333708
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Salesperson: ALEXANDRA BRADLEY
202-955-5342
Primary Demo:
Con Type: POLITICAL/NOTE
Assistant: ALEXANDRA BRADLEY
202-955-5342
Total GRP:
Traffic #: 2629219
Separation:
Total \$: \$3,900.00
Total Spots: 50
Total CPP: \$0.00

Special Instructions	
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Date/Time	Added by	Comment	Order Level Comments
10/04/16 1:14 PM	GOTOSTRATAVBradley	Dollars reduced per client request. pls cnt	
09/15/16 2:31 PM	System	Notice Received.	
		SEE LN10 FOR 1X 10/22 4-5P 2 BROKE GIRLS - PROGRAM CHANGE TO BIG BANG DUE TO HS SCHOOL FOOTBALL AIRING CHANGING PROGRAMMING.	
		SEE LN16 FOR 1X 10/19 8-9P LAW & ORDER PROGRAM CHANGE TO MARVELS	
09/15/16 2:30 PM	Rita Schmidgall	SEE LN18 FOR 1X 8-10P BOB'S/ELEMENTARY - BOOKED IT AS 930-10P BOB'S BURGERS - 7-930P WILL BE HIGH SCHOOL FOOTBALL.	
09/01/16 9:36 AM	TREVOR HEATON	PLEASE ADVISE. THANKS. RITA	
		Separation: 30	

Competitive Information
Market Budget: \$87,500
WSTR Share: 6%
Comment:
EKRC: 2%
WCPO: 16%
WKRC: 41%
WLWT: 24%
WXIX: 11%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	50	\$3,900.00	N/A
Total	100%	50	\$3,900.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	50	\$3,900.00
Total	50	\$3,900.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/5/16 11:19 AM					\$0	\$0	
Revision	10/4/16 1:14 PM	GOTOSTRATAVBradley	Revised	7	13	\$-1,350.00	\$0	Changes: Comments from Separation: 30 to Dollars reduced per client request. pls cnt, Total \$ from \$5,250.00 to \$3,900.00, Total GIMPs to 0, Total Spots from 56 to 50. 38
Makegood 1	9/15/16 2:30 PM	Rita Schmidgall	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/8/16 9:12 AM					\$0	\$0	
Queued for Electronic Contracting	9/1/16 10:23 AM					\$0	\$0	
New	9/1/16 9:36 AM	TREVOR HEATON	Confirmed	56		\$5,250.00	\$5,250.00	



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Agency Order #: 5333708	Buyer: Outen, David Salesperson: ALEXANDRA BRADLEY 202-955-5342	Primary Demo: Con Type: POLITICAL/NOTE Assistant: ALEXANDRA BRADLEY 202-955-5342	Total GRP: Traffic #: 2629219 Separation:

Policy	ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WSTR
1906 Highlands Ave
Cincinnati, OH 45219

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2629219

Schedule Dates 10/18/16-10/24/16
Advertiser Hillary For America-D (104330)
Agency Greer Margolis Mitchell, Burns & Associates-Washi
Product POLITICAL CANDIDATE (ns) (1186)
Brand 278/295/5290 (857684)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name David, Outen,
Phone/Fax /
CPE 278/295/5290
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments TV
Separation: 30
REP-ALEXANDRA BRADLEY

Date Entered 09/15/16
Last Modified 10/05/16
Entered By Rita Schmidgall
CO-OP No
Headline # ECR25279388
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$585.00
Net Total \$3,315.00
Sales Tax

Cincinnati (WSTR)
By Broadcast Month
Oct. 2016 50 \$3,900.00
Grand Total: 50 \$3,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/18/16-10/21/16	3	:30	6:58-7:04a- News-Good Morning Cincinnati at 7a			1	1	1	1			4	\$40.00	\$160.00	Cincinnati (WSTR)	Good Morning Cincinnati at 7a Level 3	9/15/16
2.0	Normal Line / SPOT (2)	10/18/16-10/21/16	3	:30	8a- News-Good Morning Cincinnati at 8a			1	1	1	1			4	\$40.00	\$160.00	Cincinnati (WSTR)	Good Morning Cincinnati at 8a Level 3	9/15/16
3.0	Normal Line / SPOT (3)	10/18/16-10/21/16	3	:30	9a- Jerry Springer	2		X	X	X	X			2	\$75.00	\$150.00	Cincinnati (WSTR)	Jerry Springer Level 3	9/15/16
4.0	Normal Line / SPOT (4)	10/18/16-10/21/16	3	:30	10a- The Peoples Court	3		X	X	X	X			3	\$60.00	\$180.00	Cincinnati (WSTR)	People's Court Level 3	9/15/16
5.0	Normal Line / SPOT (5)	10/18/16-10/21/16	3	:30	11a- Judge Mathis	3		X	X	X	X			3	\$60.00	\$180.00	Cincinnati (WSTR)	Judge Mathis Level 3	9/15/16
6.0	Normal Line / SPOT (6)	10/18/16-10/21/16	3	:30	12p- The People's Court B			1	1	1	1			4	\$60.00	\$240.00	Cincinnati (WSTR)	People's Court Level 3	9/15/16
7.0	Normal Line / SPOT (7)	10/18/16-10/21/16	3	:30	1p- Steve Wilkos Show 2			1	1	1	1			4	\$60.00	\$240.00	Cincinnati (WSTR)	Steve Wilkos Level 3	9/15/16
8.0	Revised Line / Access (8)	10/18/16-10/21/16	3	:30	5:58p- Family Feud	3		X	X	X	X						Cincinnati (WSTR)	Family Feud Level 3	9/15/16
8.1	Normal Line / Access (8)	10/18/16-10/21/16	3	:30	5:58p- Family Feud	1		X	X	X	X			1	\$225.00	\$225.00	Cincinnati (WSTR)	Family Feud Level 3	10/5/16
9.0	Revised Line / Access (9)	10/18/16-10/21/16	3	:30	6:28p- Family Feud B	3		X	X	X	X						Cincinnati (WSTR)	Family Feud Level 3	9/15/16
9.1	Normal Line / Access (9)	10/18/16-10/21/16	3	:30	6:28p- Family Feud B	1		X	X	X	X			1	\$250.00	\$250.00	Cincinnati (WSTR)	Family Feud Level 3	10/5/16
10.0	Normal Line / SPOT (10)	10/22/16-10/22/16	3	:30	4p- 5p (EST)	1						X		1	\$25.00	\$25.00	Cincinnati (WSTR)	Level 3	9/15/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.